

# Ibrahim Alsharif

Senior Operations

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## PROFILE

### Leading Operational Excellence & Process Improvement

**Project Management | Process Improvement | Design Thinking | Operational Optimization |**

Participative operations professional with 8+ years of logistics and project management experience, targeting roles in supply chain management and operations excellence. Effective at simultaneously managing multiple multi-functional projects and delivering results. Recognised for proven ability to find cost reduction opportunities while improving service levels.

## EXPERTISE

**Productivity Improvement**

**Project Planning**

**Systems Implementation**

**Warehouse Design**

**Supply Chain Optimization**

**Quality Assurance**

**Continuous Improvement**

**Material Handling Systems**

## EDUCATION

**Arizona State University  
(2006-2009)  
BS in Supply Chain Mgt  
2<sup>nd</sup> Honor (3.42/4)**

## Work EXPERIENCE

**Ismail Abudawood Trading Company (IATCO)** – Part of the multi-billion-dollar Abudawood Group, providing market management, sales, marketing, merchandising and logistics services to multinational FMCG companies in Saudi Arabia, Bahrain, Yemen, Egypt, Iraq and Pakistan. Revenue US\$1.5B.

**Supply Chain Operations Support Manager, Jeddah**

2013– Present

Promoted to lead Project Management office tasked with planning, supporting, and tracking short and long term continuous improvement projects by assembling multi functional teams.

- Identified knowledge gap and introduced 2 streams of supply chain development programs focusing on fundamentals in both supply chain inventory planning and logistics execution.
- Succeeded in raising awareness and reducing customer order rejections for confectionary products by identifying and tackling root causes using design thinking methodology resulting in huge rejection rate reduction from 13% to 5%.
- Initiated multifunctional project collaborating with sales and customer service to tackle delays in offloading at customer warehouses which was biggest source of transportation inefficiency that ultimately resulted in 40% reduction and a SAR4mm savings per year.

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- Utilized human centered design methodology to address 20 year-old paper based employee services process and replaced it with an integrated system providing our employees with an improved user experience and process transparency.
- Led process design team for SAR 300MM automated distribution center proposal in King Abdullah Economic City in conjunction with Meibach supply chain consultant in efforts to streamline food inbound logistics.
- Infrastructure project manager over conversion of 6 warehouses to cross dock terminals helping transform supply chain network resulting in SAR 10 million combined distribution cost reduction.
- Managed new state of the art frozen and chilled storage areas launch including process design and systems implementation for 2-step receiving and thawing process including employee training and operational roll out.
- Nominated to represent supply chain operation in a 5-year corporate strategy project with McKinsey consulting diagnosing current strength/weaknesses/opportunities/threats and future profit pools to determine 3 alternative strategic plays and leverage assets of the core business to run adjacent businesses such as 3<sup>rd</sup> Party Logistics Services.
- Implemented SAP Extended Warehouse Management system module in 40000 sq. m. third party logistics facility overseeing scope development, systems selection, change management, testing, and team training, providing visibility for the 35,000 SKUs in stock.

### **Warehouse Business Analyst, Jeddah**

2010–2013

Identified as development prospect and tasked with analyzing Logistics operations and corporate processes in preparation for implementing SAP Warehouse Management System across 10 facilities.

- Documented warehouse process maps, analysed cross functional links, tested developed system, trained staff, ultimately leading to a successful transition of the entire Saudi operations to the SAP ERP platform.
- Led operations in Riyadh DC during ERP transition process providing on-ground staff support ensuring 100% stock integrity and service level fulfillment

### **Quality Assurance Leader, Jeddah**

2010

Recruited as Quality Assurance and KPI Leader within the Supply Chain operations to maintain current QA standards in flagship distribution center and expand program to other facilities

- Implemented P&G's 15 key element Quality assurance program covering distribution center facility and operations
- Expanded QA program in Dammam facility leading internal assessment and self improvement initiative to put facility on road to being qualified under P&G's key elements program.

**PRIOR POSITIONS:** Substantial commercial and entrepreneurial leadership experience gained as co-founder of two restaurants and café in Jeddah.